



NZ WOMEN IN MEDICINE CONFERENCE 2024

Ko te tumanako me haere tahi tatou
Hope moves us forward together

15-18 May 2024
Tākina Convention Centre
Te Whanganui-a-Tara Wellington

SPONSORSHIP PROSPECTUS



NAU MAI, HAERE MAI

Nau mai, haere mai!

On behalf of the organizing committee, I would like to extend a warm welcome to NZ Women in Medicine's 2024 conference. We return to Wellington with the theme *kō te tumanako me haere tahi tatou*: hope moves us forward together.

2022's inaugural conference at Te Papa in Wellington was a huge success. Medical wāhine at all stages and across all areas of the profession came together post-pandemic to connect, celebrate successes, share stories and regroup. Our second conference aims to build on the momentum.

With the challenges which have faced New Zealand's doctors over the past few years, our purpose is even more relevant; creating a network of meaningful connection to support those who care for others. Together we are stronger, and by coming together we can share ideas and spark conversations which lead to innovation where it matters most.

We will be tackling some of the big ideas – what does success look like, as regards reform of the health system? How do we step up as leaders to address bias and inequities where we see them? How do we develop that leadership and become agents of change? And how do we maintain our health while doing this, in an increasingly difficult work environment?

Joining us to discuss these issues will be a group of inspiring speakers including **Keriana Brooking, Director-General of Health** **Dr Diana Sarfati, Sir Peter Gluckman** and **Rob Campbell**. We are expecting some lively debate, and so luckily we have RNZ's **Kathryn Ryan** with us to facilitate. Other topics to be explored include the experiences of IMGs (international medical graduates) in Aotearoa, 'workforce wellness', building a sustainable and representative workforce, and a look at how we can mitigate medicine's impacts on climate.

Our workshops were hugely popular last year. Attendees will be able to explore the hui process and Rongoa mai; take part in a creative writing seminar; learn to sing; explore their attitude to money; or simply relax in a yoga class. We like to think we take workforce wellness seriously, and so do our members who have a huge range of interests and talents alongside their professional expertise. These talents will be showcased in the art and craft exhibition which was a fantastic addition last year.

Once again, this would not be possible without the generosity of the sponsors who continue to support our mahi. We look forward to welcoming you all in May 2024.



Kind regards,
Dr Orna McGinn

Clinical Director, Primary Care Women's Health
Auckland District Health Board
MBBS MRCGP RNZCGP
Chair NZWIM Conference 2024



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THE OPPORTUNITY

Only relevant organisations will be invited to partner with us to provide a quality conference programme and a unique experience. Sponsorship packages have been limited to maximise exposure for the companies involved.

Being a sponsor of the NZWIM will provide your business with the opportunity to meet with and interact on a business and social level with the delegates.

The NZWIM conference provides sponsor organisations with a unique opportunity to access a targeted and influential audience, throughout the conference.

Attendees from the 2022 Conference included:

- GPs
- Surgeons
- Anaesthetists
- Cardiologists
- Clinical Directors
- CEOs
- Consultant Physicians
- Consultant Psychiatrists
- Paediatricians
- Geneticists
- Emergency Medicine SMOs
- Endocrinologists
- Forensic Pathology Registrars
- Gastroenterologists
- Geriatricians
- Haematologists
- Senior Clinical Lecturers
- Medical Officers
- Senior Medical Officers
- Medical Oncologists
- Medical Students
- Obstetricians & Gynaecologists
- Palliative Medicine Physicians
- Public Health Physicians

We are happy to discuss your business needs and tailor a package to fit your organisation



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PROGRAMME OUTLINE

Thursday 16 May

- 7:00am** Running club or yoga
- 9:15am** Registration / tea & coffee
- 9:45am** Workshops
- 11:45am** Lunch
- 12:30pm** Workshops
- 2:30pm** Afternoon break
- 3:00pm** Workshops
- 5:00pm** Welcome function

Friday 17 May

- 7:00am** Running club or yoga
- 8:15am** Registration / tea & coffee
- 8:45am** Pōwhiri, Welcome, Plenary
- 10:30am** Morning break
- 11:00am** Keynote speaker
- 1:00pm** Lunch
- 1:50pm** Concurrent sessions
- 3:35pm** Afternoon break
- 4:15pm** Concurrent sessions
- 5:30pm** Conference dinner

Saturday 18 May

- 7:00am** Running club or yoga
- 8:15am** Registration / tea & coffee
- 8:45am** Plenary
- 10:25am** Morning break
- 10:45am** Concurrent sessions
- 12:40pm** Lunch
- 1:30pm** Concurrent sessions
- 3:15pm** Afternoon break
- 3:40pm** Plenary / keynote
- 5:30pm** Conference close



PLATINUM SOLD GST

Sponsorship benefits:

- welcome function promoted as the "(sponsor's name) welcome function"
- naming rights to keynote presenter
- opportunity for a company representative to make a short speech
- logo or banners to be displayed at the welcome function
- four extra complimentary tickets to the welcome function
- six full registrations to the conference
- one complimentary profile exhibition site with priority allocation of location
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a platinum sponsor
- company logo and profile on the conference website, as a platinum sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- opportunity to present for 5-minutes to the conference delegates
- promotional article in delegate conference bag

To promote less waste, we encourage sponsors to think beyond paper adverts. The conference organisers can assist you with other ideas.



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NZ Women in Medicine
Conference
New Zealand 2022

GOLD \$15,000 + GST

Sponsorship benefits:

- naming rights to plenary presenter
- naming rights to a concurrent session
- opportunity for a company representative to make a short speech
- four full registrations to the conference
- one complimentary profile exhibition site with priority allocation of location
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a gold sponsor
- company logo and profile on the conference website, as a gold sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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CONFERENCE

DINNER **SOLD** GST

Please note, tickets to the conference dinner are an optional extra for delegates so full attendance cannot be guaranteed

Sponsorship benefits:

- dinner function promoted as the “(sponsor’s name) conference dinner”
- opportunity for a company representative to make a short speech
- company banners to be displayed during the conference dinner
- company logo on dinner menus and tickets
- six extra complimentary tickets to the conference dinner
- two full registrations to the conference
- one complimentary profile exhibition site
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the conference dinner sponsor
- company logo and profile on the conference website, as the conference dinner sponsor, linking to your company website
- participation in an Exhibitors’ quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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SILVER \$10,000 + GST

Sponsorship benefits:

- naming rights to a lunch
- two full registrations to the conference
- one complimentary profile exhibition site
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a silver sponsor
- company logo and profile on the conference website, as a silver sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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BRONZE \$7,500 + GST

Sponsorship benefits

- naming rights to am or pm break
- two full registration to the conference
- one complimentary profile exhibition site
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a bronze sponsor
- company logo and profile on the conference website, as a bronze sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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EVENT APP \$7,500 + GST

The event app provided at the conference is the one stop destination for all information leading up to, during and after the conference. Not only that but it holds all the speaker, sponsor, exhibitor and attendee information. This package offers an excellent opportunity for your company to be promoted directly to delegates in the most personal way possible; via their mobile phone.

Sponsorship benefits:

- naming rights to the event app
- company logo included on the app cover page
- three push notifications to delegates each day of the conference
- one full registration to the conference
- one complimentary profile exhibition site with priority allocation of location
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

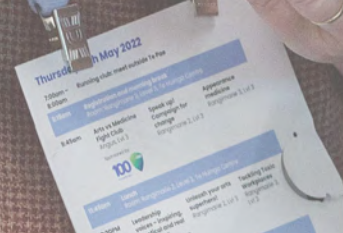
- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the event app sponsor
- company logo and profile on the conference website, as the event app sponsor, linking to your company website
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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BARISTA COFFEE CART \$5,000 + GST

Almost everyone enjoys a good coffee so why not take up the opportunity to connect with many of the delegates as they visit for their daily dose. The barista cart will be in the exhibition area. Costs associated with the provision of the coffee cart, including labour, and consumption of 50* coffees per day are included in this opportunity.

**Consumption over this limit are to be met by the exhibitor and will be charged at cost following the conference.*

Sponsorship benefits:

- naming rights to the cart
- opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor)
- branded signage on the cart (provided by the sponsor)
- placement of company banner near the cart
- opportunity for coffee to be served in branded coffee cups (provided by the sponsor)
- one full registration to the conference
- one complimentary profile exhibition site
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the barista cart sponsor
- company logo and profile on the conference website, as a barista cart sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
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BUSINESS LOUNGE SPONSOR **SOLD** GST

Create a calm oasis for delegates to relax in during break times. Provide the ability for delegates to sit and network; check their messages, recharge their phones, ipads or computers

Sponsorship benefits:

- naming rights to the lounge
- creative input into business lounge area
- one full registration to the conference
- one complimentary profile exhibition site
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the business lounge sponsor
- company logo and profile on the conference website, as the business lounge sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
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CONFERENCE BAG SPONSOR **SOLD** GST

Sponsorship benefits:

- naming rights to conference bag
- one full registration to the conference
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the conference bag sponsor
- company logo and profile on the conference website, as the conference bag sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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MC SPONSOR \$5,000 + GST

Sponsorship benefits:

- naming rights to conference MC, Kay Gregory
- regular acknowledgement of sponsorship by MC
- MC can wear branded clothing, subject to approval of NZWIM committee
- opportunity for creative and innovative involvement with MC, in consultation with NZWIM committee
- one full registration to the conference
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the MC sponsor
- company logo and profile on the conference website, as the MC sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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NAME BADGE/LANYARD SPONSOR \$5,000 + GST

Sponsorship benefits:

- lanyard with company logo and prominent logo placement on the name badge/mini programme
- one full registration to the conference
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as the name badge sponsor
- company logo and profile on the conference website, as the name badge sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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WORKSHOP SPONSOR \$5,000 + GST

Sponsorship benefits

- naming rights to workshop that may include your provision of speaker/s in consultation with NZWIM committee
- one full registration to the conference
- one complimentary profile exhibition site
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as a workshop sponsor
- company logo and profile on the conference website, as a workshop sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
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EXHIBITOR \$3,250 + GST

Exhibition benefits:

- 1 x Trestle table clothed and skirted with two chairs in the Trade Exhibition area
- 1 x 10 amp power supply (4-way multi-box)
- one full registration to the conference
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and acknowledgement in all promotional material, as an exhibitor
- company logo and profile on the conference website, as an exhibitor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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SUPPORTING SPONSOR \$1,000 + GST

Sponsorship benefits:

- present your organisation on a small pull up banner (to be provided by sponsor)
- a list of delegates who have agreed to name disclosure in relation to the event sent one week before conference

Exposure

- acknowledgement of company sponsorship in opening address by the NZWIM 2024 Convenors
- acknowledgement of the company sponsorship in the conference closing address
- company logo and profile on the conference website, as a sponsor, linking to your company website
- participation in an Exhibitors' quiz
- company logo displayed in opening multimedia presentation
- links to company website and online promotional brochures in the conference app
- promotional article in delegate conference bag

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SPEAKING OPPORTUNITIES \$750 + GST

We are excited to offer a value add-on for sponsors and exhibitors of NZWIM Conference 2024. To redeem this you must be a sponsor or exhibitor. This is an opportunity for a 5 minute introduction to your company to be done prior/after a plenary presentation



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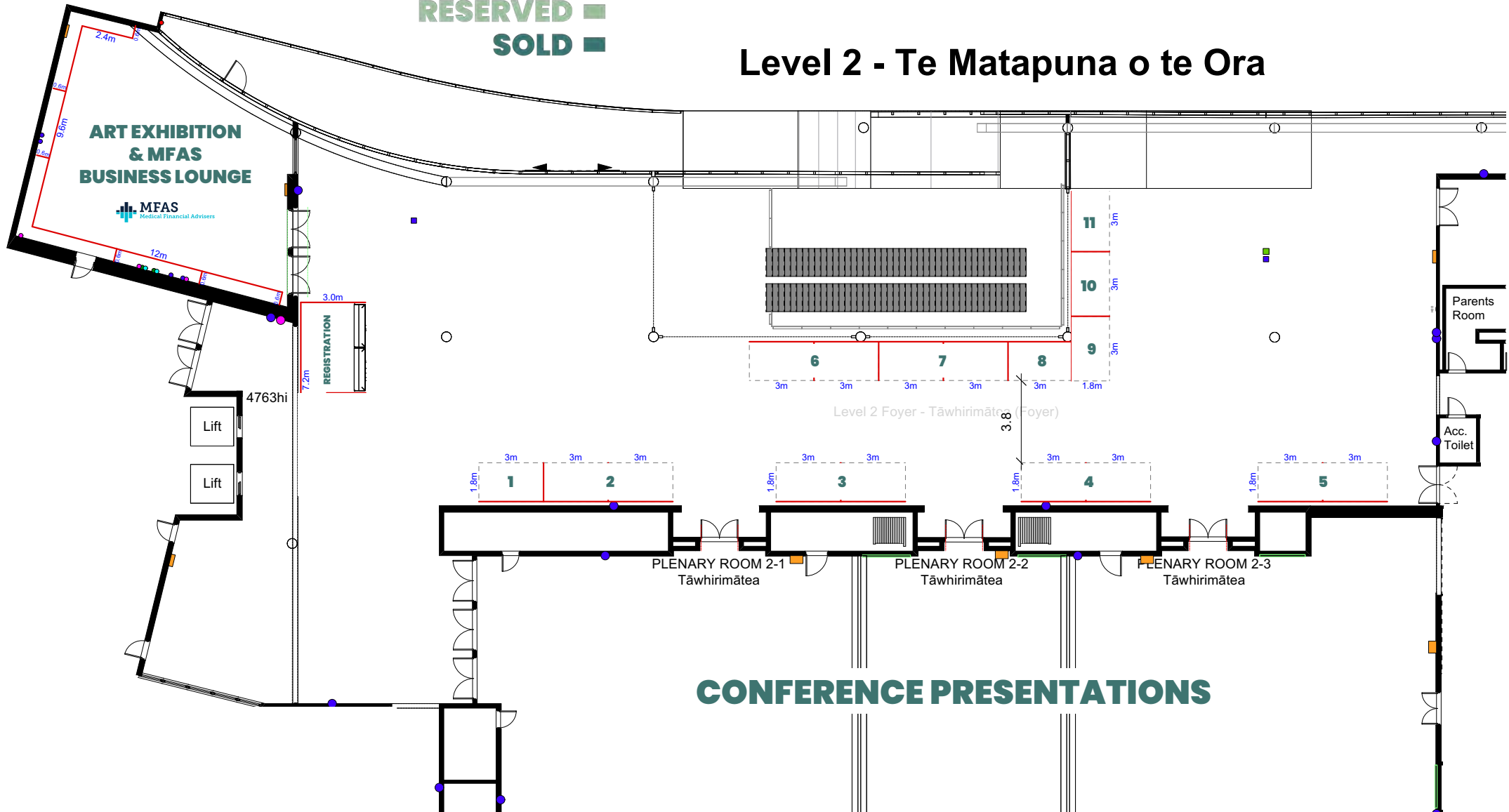
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EXHIBITION FLOOR PLAN

AVAILABLE ■
RESERVED ■
SOLD ■

Level 2 - Te Matapuna o te Ora



FURTHER INFORMATION

Promotional Aides

All promotional aides are to be supplied by participating partners.

Accommodation

Accommodation is not included in any sponsorship package, but should be organised through Harding Conferences to guarantee booking and special negotiated conference rates.

Registration

Complimentary conference registration including attendance at the conference sessions and social function is included depending on sponsorship level outlined above. Additional representatives are welcome with payment of registration fee.

For further information, please contact our Conference Secretariat at Harding Conferences +64 3 3525598 or by email to glenda@hardingconsultants.co.nz

Booking your sponsorship or exhibition package

Sponsorship and Exhibition must be booked online by clicking on the following links to take you to the relevant portals:

[SPONSORSHIP](#)

[EXHIBITION](#)

You will receive a confirmation letter and tax invoice once your booking has been accepted.

By submitting the sponsorship application form you acknowledge and accept the sponsorship terms and conditions outlined on the following page.



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TERMS AND CONDITIONS

Acceptance of Terms & conditions

By submitting the sponsorship/exhibition application form, you acknowledge and accept the terms and conditions outlined below.

Organising Committee

The organiser of the meeting is New Zealand Women in Medicine Charitable Trust (NZWIM).

Cancellation policy

NZWIM reserves the right to change the venue and duration of the event if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the sponsor is informed in reasonable time before the event.

After the official booking has been accepted by the organising committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before 12 April 2024.
- 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after 12 April 2024.

Please note that all cancellation fees are payable irrespective of whether the invoice for sponsorship/exhibition has been paid or not at the time of cancellation.

Participation as a sponsor or exhibitor is at the discretion of the organisers and the organisers reserve the right to approve sponsorship materials.

The sponsor will fully reimburse NZWIM for all claims, losses or expenses arising because of any breach or failure to perform any of the terms of the sponsorship agreement.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled,

the sponsorship fee will be refunded after deduction of expenses already incurred.

Conference registration

For sponsorship packages that include complimentary registrations you will be asked to nominate the recipient of the complimentary registration(s).

Please note, all other attendees (including those staffing the stand) will need to register for the conference. Please refer to the website for pricing details.

Delegate details

Provision of delegate details is subject to privacy laws.

Health & safety

We take the health and safety of our delegates, exhibitors and suppliers seriously. An exhibitor manual will be provided to exhibitors closer to the conference. This will ask details around compliance when packing in your stand and working throughout the conference. Please note that all electronic equipment plugged in onsite must be tagged and tested. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

Insurance & liability

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance.

This refers to damage or injury caused to third parties/visitors near an exhibition stand.

Neither NZWIM, Harding Consultants, Tākina, Exhibition Hire, accommodation providers, nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, NZWIM, Harding Consultants, Tākina, Exhibition Hire and accommodation providers, will not be held liable and accept no responsibility for loss of monies incurred by sponsors or

exhibitors or damage to property.

The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

Payment

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. NZWIM reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

NZWIM reserves the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.

Promotional material

If your sponsorship package entitles you to placement of material in the conference bag, inserts are to be provided by the sponsor and must be no bigger than what has been specified. These must be delivered to Tākina using a customised delivery docket by Wednesday 15 May 2024 to be placed inside the conference bag.

Talk to us

If you wish to discuss other packages outside those listed, please contact:

Harding Conferences
03 352 5598 | 027 436 3083
glenda@hardingconsultants.co.nz
nzwimconference.nz



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