



NZ WOMEN IN MEDICINE CONFERENCE 2024

Ko te tumanako me haere tahi tatou
Hope moves us forward together

Minnie Baragwanath

Minnie Baragwanath is a renowned access innovator in Aotearoa and globally. Her work and study in this space spans 25 years and has included many diverse roles. She is also a highly sought after independent author, coach and consultant.

Minnie recently released her book about her life and work as a blind woman and social entrepreneur, 'Blindingly Obvious' into New Zealand and overseas. Not only is this a book about social change and accessibility in our world today, it also strives to be the most accessible book ever produced in Aotearoa. It is already available in a wide range of accessible formats but Minnie wants to expand this even further!

In addition to her work as an independent consultant, coach and author through her consultancy Minnie B consulting, Minnie is currently the Chief Possibility Officer and Founder of the newly established Global Centre of Possibility . This organisation has a unique emphasis on "possibility leadership, design and innovation" as the key to future social transformation. The concept of "designing with" is absolutely fundamental to this approach. It is distinct from 'designing to' or 'designing for' which are the common defaults when approaching any type of design with the access community. The 'possibility lens' is unique to Aotearoa.

Over the last few years Minnie has been awarded the New Zealand Order of Merit, the Sir Peter Blake Leadership Award, the Westpac Women of Influence Diversity award, the Zonta women's award and was placed as a top 10 finalist for the Kiwibank New Zealander of the Year.

